HR Strategy Series: Getting Back to Business!

Headline:
We’ve experienced the “Storm” and now we’re feeling the “Aftershock”. It’s time to focus on “Recovery” and GETTING BACK to BUSINESS!

The Storm:
- Covid-19 forced business owners to make some BIG & DIFFICULT decisions in a very short window of time (with information that seemed to change daily).
- While “storms” can expose weaknesses and produce “damage” they can also build strength and resiliency.
- “Necessity is the mother of invention”

The Aftershock:
- Impact to Employee Relations
  - Families First Coronavirus Relief Act (FFCRA) – Extended Family & Medical Leave and Paid Sick Leave
  - Competing with State Unemployment
  - Issues with employees returning to work
- Impact to Customer Relations
  - New cultural/social norms

The Recovery:
Connect
- Employee Relations
- Customer Relations
- New rules of contact

Lead
- Lead the narrative on PPP
- Value your employees
- Empathy is key!

Focus
- Time for innovative disruption!
- Do what you do best!
- Prepare for your Grand Re-Opening!

“You’ve Weathered the Storm; Prepare for the Aftershock” – Webinar replay – hosted by The Tucson Metropolitan Chamber of Commerce:
https://www.focushr.net/aftershock/

For further questions or assistance, please contact Clint Parry at Focus HR – (520) 301-4327 or clint@focushr.net.