



ABA Convention Sponsorship Opportunities

Give your company exposure to ABA members over a four-month period, differentiation from your competitors, and the potential to drive business!

Sponsorship Levels	Title \$1,000	Platinum \$800	Gold \$600
Hyperlink to company's web page from convention reg. page	●		
Announcement on ABA's Twitter & LinkedIn pages	●		
Recognition in all ABA e-mail announcements	●		
Two registrations to Webinar/Mixer/Legal Seminar in 2014/15	●	●	
300-word company profile on ABA website	●	●	
Recognition in monthly ABA e-newsletters	●	●	
Recognition in event program	●	●	●
Recognition on convention slides	●	●	●
Recognition on signage at convention check in	●	●	●
Recognition by emcee during convention	●	●	●
Recognition on ABA Convention registration web page	●	●	●
Recognition in ABA Convention follow-up e-mails	●	●	●
Recognition on ABA's Facebook page with convention photos	●	●	●

Three Ways To Sponsor:

1. Choose a Level from the chart at the left, OR
2. Choose an Exclusive Sponsorship from the blue box below, OR
3. Choose a level of sponsorship **and** add an exclusive sponsorship.

Exclusive Sponsorships:

See features of each sponsorship on next page.

- Friday Dinner - \$1500
- Friday Lunch - \$1250
- Friday Breakfast - \$1000
- Friday Cocktail Hour - \$800
- Saturday Breakfast - \$800
- Bloody Mary Break - \$500
- Poker Tournament Drink Sponsor - \$400
- Golf Tournament Balls - \$300
- Morning Coffee Break - \$300

*Only one company per sponsorship
*Can be added to sponsorship opportunities above

Name _____

Company _____

Email _____

Sponsorship Level:

- Title - \$1000
- Platinum - \$800
- Gold - \$600
- Exclusive Sponsorship (first come, first serve)
Indicate Choice: _____

Total: _____

- Invoice my company
- Contact me for credit card information

Signature: _____

Exclusive Sponsorship Descriptions

Friday Dinner Sponsorship - \$1500

- Tabletop signage on each table recognizing your company as sponsor
- Recognition on ABA website as dinner sponsor
- Logo on all ABA correspondence about convention
- Recognition from emcee at Friday dinner
- Two minutes at mic to address attendees

Friday Lunch - \$1250

- Tabletop signage at lunch buffet
- Recognition on ABA website as lunch sponsor
- Logo on all ABA correspondence about convention
- Recognition from emcee at Friday lunch
- Two minutes at mic to address attendees

Friday Breakfast - \$1000

- Tabletop signage at breakfast buffet
- Recognition on ABA website as breakfast sponsor
- Logo on all ABA correspondence about convention
- Recognition by emcee at Friday breakfast
- Two minutes at mic to address attendees

Friday Cocktail Hour - \$800

- Company logo on drink tickets
- Sign at bar reflecting your company as cocktail hour sponsor
- Recognition on ABA website as cocktail hour sponsor
- Logo on all ABA correspondence about convention
- Recognition from emcee at Friday dinner

Saturday Breakfast - \$800

- Tabletop signage at breakfast buffet
- Recognition on ABA website as breakfast sponsor
- Logo on all ABA correspondence about convention
- Recognition by emcee at Saturday breakfast
- Two minutes at mic to address attendees

Bloody Mary Break - \$500

- Sign at bar reflecting your company as Bloody Mary break sponsor
- Table by bar during break with your company's materials for distribution that can be staffed by you
- Recognition on ABA website as Bloody Mary break sponsor
- Logo on all ABA correspondence about convention
- Recognition by emcee at Friday business session

Poker Tournament Drink Sponsor - \$400

- Free admission to Thursday night poker tournament
- Sign at bar reflecting your company as poker drink sponsor
- Recognition on ABA website as poker drink sponsor
- Logo on all ABA correspondence about convention

Golf Tournament Golf Balls - \$300

- Provide logo golf balls for 40 players **or** pay flat fee of \$300- (and ABA will purchase golf balls)
- Recognition on ABA website as golf ball sponsor
- Logo on all ABA correspondence about convention

Morning Coffee Break - \$300

- Sign at coffee station reflecting your company as coffee break sponsor
- Table by coffee station during break with your company's materials for distribution that can be staffed by you
- Recognition on ABA website as coffee sponsor
- Logo on all ABA correspondence about convention
- Recognition by emcee at Friday business session

